

Lowlander Project

Leadership, teams and Movement Building

06-12-2022

Who am I? - Happy Birthday Young FoEE



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The Lowlander Project is a organizing school in the Netherlands



People Power



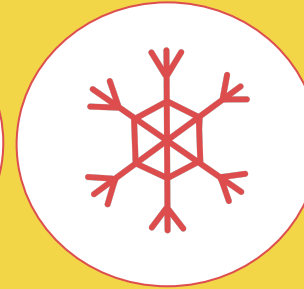
Strategy



Storytelling



Build relations
with leaders



Strong teams
and structures



Celebrate
succes

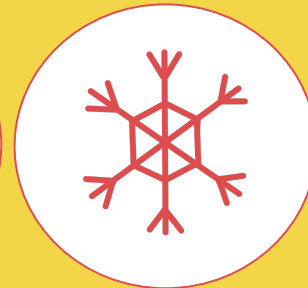


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Today we will focus on:



Build relations
with leaders



Strong teams
and structures



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A organizing campaign aims to:



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What makes a good leader?

[Derek Sivers: How to start a movement](#)



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"Leadership means taking on the responsibility of creating conditions that enable others to achieve a shared purpose in the face of uncertainty."



Leading and following



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Action-aids; feminist leadership principles



Exercise: Make a Tik Tok video script

- **Goal:** Advertise Young FoEE with this democracy camp as an example.
- **Audience:** Young People living in Europe who are not yet a climate activist.
- **Budget:** 500 euro
- How to present: Make a storyboard that we hang in the room.
- **Time to make the storyboard:** 20 minutes



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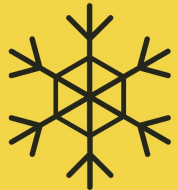


Three important conditions of a strong team

1.
the team is
bound

2.
the team is
stable

3.
the team is
inter-
connected



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The three steps for a strong base of your team

1.
Have a
shared
purpose

2.
Define clear
rolls

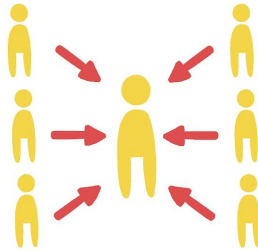
3.
Make group
agreements



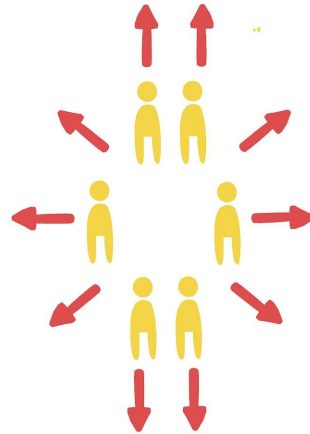
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Create a snowflake model

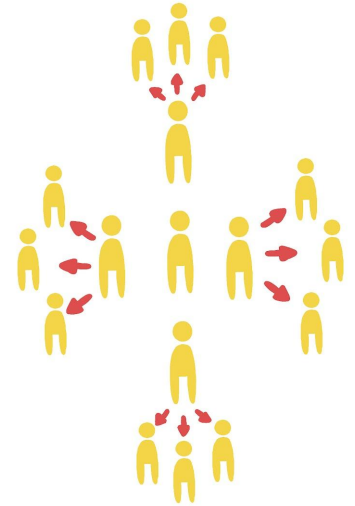
I am the Leader



We are all leaders



The Snowflake model is about leading and following



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Action-aids; feminist leadership principles

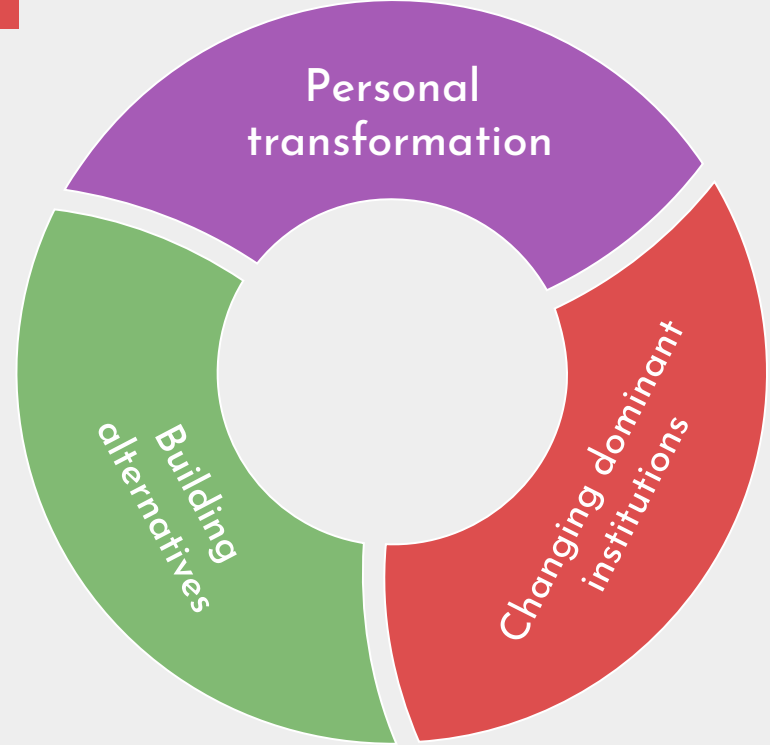


YFoEE toolkit for intersectional movement building



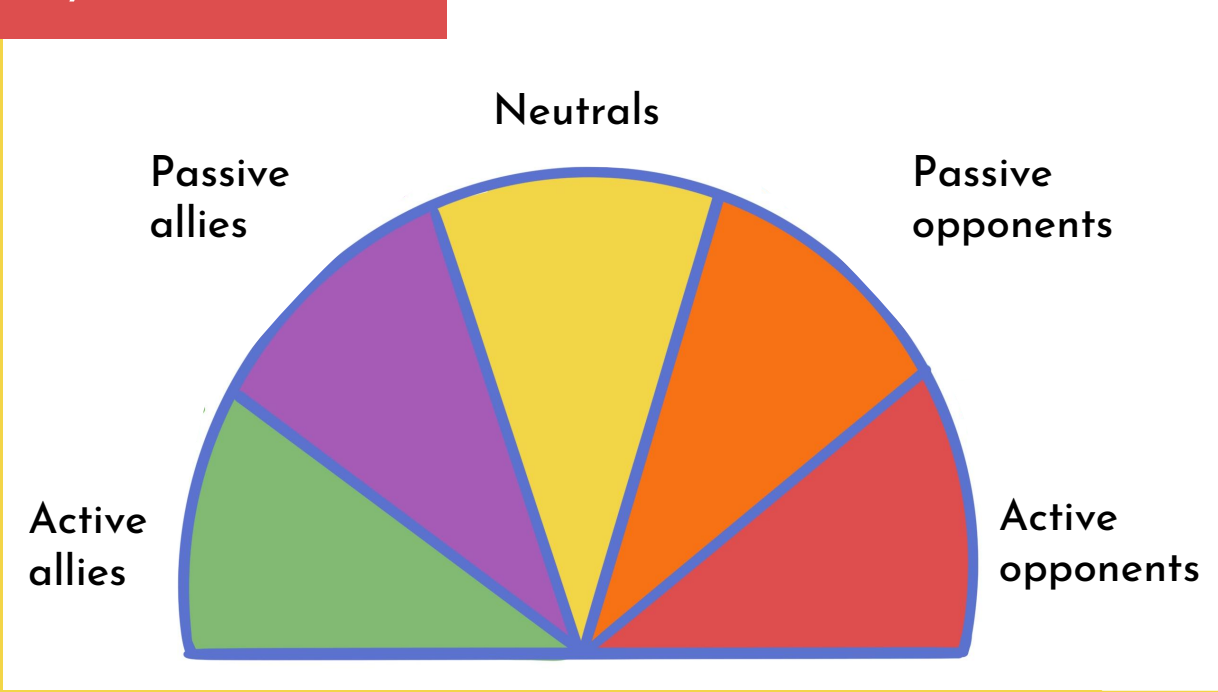
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The ecology of social movements



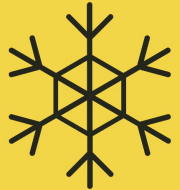
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Spectrum of Allies; Map who your allies are



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How to build relationships with ally organisations



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