

INTERNATIONAL WOMEN'S DAY

ACTION TOOLKIT

Each year International Women's Day (IWD) is celebrated on March 8. The first International Women's Day was held in 1911. Thousands of events occur to mark the economic, political and social achievements of women. Organisations, governments, charities, educational institutions, women's groups, corporations and the media celebrate the day.

International Women's Day 2014 Theme: INSPIRING CHANGE

Women's equality has made positive gains but the world is still unequal. International Women's Day celebrates the social, political and economic achievements of women while focusing world attention on areas requiring further action.

Inspiring Change is the 2014 theme for our internationalwomensday.com global hub and encourages advocacy for women's advancement everywhere in every way. It calls for challenging the status quo for women's equality and vigilance inspiring positive change.

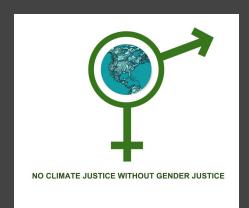
Young Friends of the Earth Ireland want to mark international Women's Day by

'Inspiring Change about Climate Change'.

 We want to draw attention to the disproportionate effects of climate change on women and girls.

Every year the United Nations declares an annual theme. We've never had a IWD that recognises Gender and Climate Justice

- 2013: A promise is a promise: Time for action to end violence against women
- 2012: Empower Rural Women End Hunger and Poverty
- 2011: Equal access to education, training and science and technology
- 2010: Equal rights, equal opportunities: Progress for all
- 2009: Women and men united to end violence against women and girls
- 2008: Investing in Women and Girls
- 2007: Ending Impunity for Violence against Women and Girls
- 2006: Women in decision-making
- 2005: Gender Equality Beyond 2005: Building a More Secure Future
- 2004: Women and HIV/AIDS
- 2003: Gender Equality and the Millennium Development Goals
- 2002: Afghan Women Today: Realities and Opportunities
- 2001: Women and Peace: Women Managing Conflicts
- 2000: Women Uniting for Peace
- 1999: World Free of Violence against Women
- 1998: Women and Human Rights
- 1997: Women at the Peace Table
- 1996: Celebrating the Past, Planning for the Future
- 1975: United Nations recognizes International Women's Day



GENDERED IMPACTS OF CLIMATE CHANGE

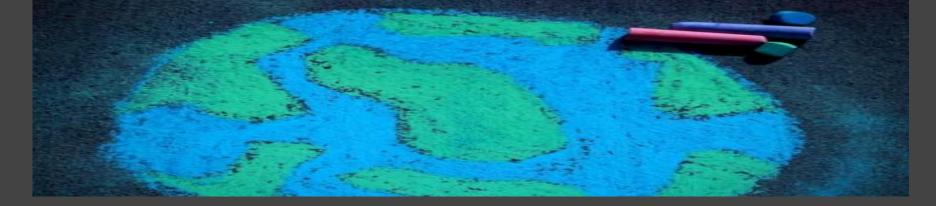
The impact of climate change is not gender neutral. It affects men and women differently. Women and girls in the Global South are least responsible for climate change, but are most likely to bear the brunt of the burden of it's impact.

Women and girls in developing countries are principal food crop producers. In countries where subsistence farming is carried out by women, the disproportionate effects of climate change become clearer. Women constitute the majority of those living in consistent poverty and so are most likely to be affected by the adverse impacts of climate change. Their traditional roles as the 'primary users and managers of natural resources, primary caregivers, and labourers engaged in unpaid labour mean they are involved in, and dependent on livelihoods and resources that are put most at risk by climate change' (Gender and Climate Change Women Matter)

Climate change is affecting women and girls living in extreme poverty. We need to ensure that women are involved in decision making processes that affect their lives to ensure that women's concerns are addressed.

KEY MESSAGES

- Climate Change has different impacts on men and women;
- Women and men must have an equal voice in decision-making on climate change and broader governance processes;
- Climate Change mitigation and adaptation measures and policies need a gendered perspective;
- Women need to be acknowledged as agents of change and a source of Climate Change solutions;
- Women need to be given equal access to the resources necessary to respond to the negative effects of climate change;



ACTIONS YOU CAN DO

COLLABORATE!! with other societies on campus. Get in touch with the feminist, pro choice, amnesty societies and see if you can make this a campus wide campaigns

- Design your own posters (or use the samples provided) and put them up around campus
- Do a Photo Action like 'I NEED GENDER AND CLIMATE JUSTICE BECAUSE...' like this feminist campaign; http://whoneedsfeminism.tumblr.com/
- Do a chalk action in outdoor spaces with heavy student traffic highlighting key messages invite others to get involved
- Write a blog about gender and climate justice
- Email local, regional, national women's organisations to emphasise the need to remember/highlight gendered impacts of climate change on IWD.
- Get involved with Young Friends of the Earth for a International Women's Day Social Media Storm on Saturday 8th March to raise awareness that there's no climate justice without gender justice.

^{*} Send us on any photos/videos/actions/blogs you do so we can circulate them widely!!!

COMMUNICATIONS

ACTION TOOLKIT

On **International Women's Day** (Saturday 8th March 2014) Young Friends of the Earth Ireland will be creating a social media storm to highlight the disproportionate impact climate change has on women and girls. We are asking societies to get involved by doing actions on campus in an effort to raise awareness about Gender and Climate Justice.

Key Messages

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<u>Tips</u>

- Use facebook and Twitter to report about your actions and to share pictures
- Share interesting and relevant articles/reports on the issue
- Mention science/the facts to back up what your saying link to reports,articles,documents
- Tweet using hashtag #IWD and link to local, regional and national women's organisations

Example Women's Organisations to tweet to:

National Women's Council of Ireland @NWCI The Y Factor @the_yfactor Women's Aid @Womens_Aid Irish Feminist Network @irishfemnetwork AkiDwA @AkiDwA

Re(al) Productive health @rphireland

*Don't forget to tweet and post on other young friends of the Earth pages and other local eco/environmental groups pages.

Memes

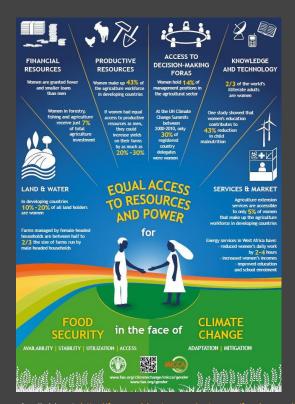
You can also consider making memes to circulate key messages via social media. Just take a photo/download an image and type in text and save. Meme creator available for free here; https://imaflip.com/memegenerator

Short films/videos

You could also take short video clips to circulate key messages, such as; using stop motion to capture the process of drawing a poster being done? Or linking to interesting gender and climate justice videos from youtube/other organisations websites.

USEFUL INFOGRAPHICS:

ACTION TOOLKIT





Oxfam Canada Campaign for Gender and Climate Justice

Available at: http://www.gendercc.net/campaigns/canada.html

SAMPLE POSTER IDEAS

ACTION TOOLKIT

This International Women's Day...







Remember...



OTHER RESOURCES TOOLKIT

ACTION

Visit the Young Friends of the Earth Ireland Website; www.youngfoe.ie and check out our young activist handbook and our Frack Pack Guide.

Take a look at the Young Friends of the Earth Europe website; http://www.foeeurope.org/yfoee to see European wide campaigns.

For other European wide campaigns have a look at the European Youth Climate Movement campaigning network Push Europe website; http://pusheurope.org/eycm/

JOIN THE YOUTH CLIMATE JUSTICE MOVEMENT

Want to get involved with Young Friends of the Earth Ireland?

Get in touch with us via the website, facebook (www.facebook.

com/youngfriendsoftheearthireland) or twitter (@YoungFOEIrl) or email us at; youngfoe@foe.ie

If your group is running campaigns, get in touch with us and let us know and we can put up information about it on our website, blog, and social media outlets.

RESOURCES

ACTION TOOLKIT

- Gender and Climate Change Women Matter http://www.uneca.org/publications/gender-and-climate-change-women-matter
- Mary Robinson Foundation http://www.mrfcj.org/our-work/womens-leadership/
- Bridge, Gender and Climate Change Pack http://www.bridge.ids.ac.uk/go/bridge-publications/cutting-edge-packs/gender-and-climate-change/gender-and-climate-change&langid=1
- Worldwide University Network http://www.wun.ac.uk/research/gender-and-climate-change
- Global Gender and Climate Alliance http://www.gender-climate.org/
- Gender CC http://www.gendercc.net/campaigns/canada.html
- SeaChange, Why women matter http://www.seachangecop.org/node/186

YOUR VOICE IS A POWERFUL FORCE FOR EQUALITY

